

For Immediate Release
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Targus Canada Partners with Lomas Logistics for Canadian 3PL

Lomas Logistics, a division of L.V. Lomas is pleased to announce that, as of April 2014, they are the 3pl partner of Targus Canada. The company were awarded the Targus business after an extensive RFP process, and *“are excited by this new partnership, on many levels,”* says Lomas Logistics Vice President, Harry Smit.

Lomas will be handling hundreds of SKUs for Targus, acting as their international receivers, warehousing facility and pick/pack operations, with ongoing distribution to Targus retailers across Canada. The Lomas team will be building customized orders for these retailers, with specialized pick/pack operations of multiple SKUs. Lomas will also handle the reverse logistics as well, managing any returns.

“There were a number of critical advantages we offered to Targus – among them, of course, our sophisticated logistics and technical abilities, such as our new High Jump WMS. Certainly, those solutions and attention to creating the right customer interface were key competitive advantages for us. However, our two companies seem strategically aligned in the way we build relationships with our customers, in how we represent ourselves in the industry, so our two corporate cultures seemed to mesh very well,” continues Smit.

Chris Day, Manager, Operations, Targus Canada, says, *“Lomas has been able to set themselves apart from their competition through a full partnership approach that embraces transparency and openness. The Lomas Logistics solution didn’t aim at recreating Targus’ supply chain but instead they aimed to evaluate the operational footprint, drive operation synergies through economics of scale and understand Targus Canada’s ever-changing market. Lomas Logistics has been able to provide Targus Canada a one stop shop with their vast array of services through Supply Chain, Freight Solutions and technology allowing Targus Canada to focus on our core competencies.”*

About L.V. Lomas

Lomas Logistics is a division of L.V. Lomas, which is driven by the expertise of more than 250 qualified professionals in seven locations across Canada. L.V. Lomas is Canada's leading distributor of ingredients, raw materials and packaging products, and one of the largest providers in North America. Lomas has been recognized by the Great Place to Work Institute as one of the best workplaces in Canada for five consecutive years. And just recently has been recognized as one of Greater Toronto's Top Employers for 2014 by editors of Canada's Top 100 Employers. Since our founding in 1960 by Lloyd V. Lomas, L.V. Lomas has remained privately-held and proudly independent. www.lomaslogistics.com

About Targus

Targus created the mobile accessory category with its invention of the laptop case over 25 years ago. The company continues to advance the mobile accessories category with innovative and relevant solutions for today's mobile lifestyle. Targus products enhance productivity, connectivity, and security, liberating users to work in any and all environments with the utmost convenience and comfort. Founded in 1983, Targus' headquarters are located in Anaheim, Calif., with offices worldwide and distribution agreements in more than 100 countries. For more information on Targus visit www.targus.com.

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